

BRAG

Black Retail Action Group, Inc.

38th Annual Scholarship and Awards Dinner Gala

Cipriani
55 Wall Street
New York City

Friday, October 17, 2008

SPONSORSHIP LEVELS

ON THE BRAG JOURNEY (ANNUAL SPONSOR) \$20,000

- Two \$2,500 Scholarships will be awarded to deserving youths, presented in your company's name and prominently displayed during the presentation
- A Gold Page Advertisement in the Journal
- Recognition in all printed materials
- Table for 14 at dinner which includes two (2) scholarship recipients and two (2) guests
- Logo on BRAG's web site partnership page
- Ten (10) tickets to BRAG's annual bring-a-toy- Christmas Social
- Ten (10) tickets to BRAG's Black History Month Event

WE MAKE A DIFFERENCE IN OUR COMMUNITY (SPONSOR) \$15,000

- Two \$2,000 Scholarships will be awarded to deserving youths, presented in your company's name and prominently displayed during the presentation
- A Silver Page Advertisement in the Journal
- Recognition in all printed materials
- Table for 14 at dinner which includes two (2) scholarship recipients and two (2) guests
- Logo on BRAG's web site partners page

DEVELOPING TOMORROW'S LEADERS (CO-SPONSOR) \$10,000

- One \$2,000 Scholarship will be awarded to a deserving youth, presented in your company's name and prominently displayed during the presentation
- A Bronze Page Advertisement in the Journal
- Recognition in all printed materials
- Table for 12 at dinner which includes one (1) scholarship recipients and one (1) guest
- Logo on BRAG's web site partnership page

WE CARE AND SHARE (PARTNERS) \$7,500

- One \$1,000 Scholarship will be awarded to a deserving youth, presented in your company's name and prominently displayed during the presentation
- B/W Full Page Advertisement in the Journal
- Table for 12 at dinner which includes one (1) scholarship recipient and one (1) guest
- Logo on BRAG's web site partnership page

\$275 per ticket qualifies as a Tax
Deductible contribution

TABLES OF 10 \$4,000
INDIVIDUAL TICKETS \$400

TICKET REQUEST DEADLINE:
SEPTEMBER 26, 2008

JOURNAL PRICE LIST

- Back Cover \$2,000 (sold)
- Inside Front / Back Cover \$1,500 (sold)
- Gold Page \$1,200
- Silver Page \$1,100
- Bronze Page \$1,000
- Full B/W Page \$900
- Half B/W Page (Horizontal) \$500
- Quarter B/W Page (Vertical) \$350

Journal advertisement deadline:
September 26th 2008

Please submit camera-ready art in
PDF, TIFF, or JPEG formats to:
ads@bragusa.org,
tomas@mirrodi.com and
gillardjonesagency@yahoo.com

Enclosed is my check (payable to
BRAG) in the amount of

\$ _____

I cannot attend but I support the work
BRAG is doing with a gift of

\$ _____

NAME _____
COMPANY _____
ADDRESS _____
CITY, STATE, ZIP _____
PHONE # _____
FAX # _____
EMAIL _____
SIGNATURE _____

Please return this form to:

BRAG
Rockefeller Center Station
P.O. Box 1192
New York, NY 10185

For further information, please call:
(212) 319-7751
E-mail: bragorgusa@yahoo.com